

## LEVERAGING FTA BENEFITS IN ASIA:

### Increasing Certainty and Lowering Risk in Your Supply Chain.



Increasing economic uncertainty caused by a slowdown in China's economy, the ongoing US-China trade war and the spread of the coronavirus have disrupted global supply chain networks. Such quickly changing market signals have put enormous pressure on margins, leaving companies with sub-optimal networks and trading partners, and making firms more vulnerable to further disruptions and market fluctuations.

In response, companies have begun shifting manufacturing out of China or at least diversifying production channels and redrawing their supply chains.

The savviest firms are also looking to leverage benefits from hundreds of overlapping FTA duty and tax reduction benefits that can amount to millions of dollars in annual savings. Moreover, consistent tariffs and rules across FTA partners can bring certainty and lower risks for regional supply chain.

Now is the perfect opportunity for firms to assess their production processes and build a resilient supply chain capable of resisting, absorbing, recovering and adapting in an increasingly complex economic and regulatory environment. Firms that respond proactively create opportunities to improve their bottom line, increase their market share and capture a larger share of industry profit

**The Asian Trade Centre's Corporate Advisory Services ensure our client's supply chain and trade compliance processes are designed to optimize existing FTA benefits and mitigate the consequences of political, economic and regulatory uncertainty.**

Our expertise and regional network ensure that we can provide strategic and implementation advice to our clients at every step of their supply chain assessment and transformation process. Our services include:



1. Strategic Diagnosis of Supply Chain and FTA Optimization Strategies.



2. Development of Alternative Sourcing, Distribution and Supply Chain Models to Leverage FTA Benefits.



3. Design FTA Optimization Strategy.



4. Assist in Implementation of Trade Compliance Strategy and Monitoring Review

Our advisory work is underpinned by:

- An experienced full-time team in Singapore and a global and regional network of Senior Fellows with extensive experience in the public and private sectors.
- Expertise conducting duty minimization network analysis, supply chain optimization and trade compliance strategy projects.
- Targeted and network derived intelligence from a regional and global network of trade compliance and logistics experts and practitioners.
- A track record developing macroeconomic and industry research analysis that incorporates qualitative and quantitative commercial, geo-strategic, economic and political analysis of the region.

## ABOUT THE ASIAN TRADE CENTRE

The Asian Trade Centre (ATC) is the premier regional thought leader, advocate and educator for trade in the Asia Pacific region and serves as the resource for trade-related activities in Asia. We are trade policy and supply chain subject matter experts uniquely positioned to meet the trade related needs of businesses—small and large—and governments—regional and foreign—operating across the region.

Our expertise includes:

- Research analysis that incorporates qualitative and quantitative geo-strategic, economic and political analysis of the region;
- Sensible knowledge and input to multilateral organisations and government officials grappling with crafting modern trade agendas for the future;
- Capacity building for key personnel from MNCs and MSMEs trading in the region and trade officials;
- Strategic and creative thinking to navigate the political, economic and commercial complexities of Asia-Pacific markets and regional institutions;
- Supply chain assessment and redesign to establish sourcing and distribution set ups that optimize existing FTA benefits and mitigate trade barriers.

Corporate Clients	Government Clients	Chambers of Commerce Clients
		

### Contact Us:

Asian Trade Centre,  
43 Niven Road, S228390  
+65 6536 3415  
info@asiantradecentre.org  
[www.asiantradecentre.org](http://www.asiantradecentre.org)